

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,755	24,527	52,334
	Population Est 23Q1	4,728	24,446	52,069
	Population Est 22Q4	4,722	24,441	52,036
	Population Est 22Q3	4,729	24,438	52,038
	Population Est 22Q2	4,738	24,472	52,115
	Population Est 22Q1	4,710	24,386	51,997
	Population Est 21Q4	4,713	24,390	51,989
	Population Est 21Q3	4,713	24,384	52,012
	Population Est 21Q2	4,707	24,362	51,949
	Population Fcst	5,139	26,489	56,069
	2010 Census Population	4,135	20,806	44,917
	2000 Census Population	2,453	15,156	36,170
	1990 Census Population	2,070	12,782	30,996
	Current Year Daytime Population	7,336	26,985	60,446
	Average Seasonal Population	86	407	1,744
	Historical Annual Growth, 1990 – 2000	1.71%	1.72%	1.56%
	Historical Annual Growth, 2000 – 2010	5.36%	3.22%	2.19%
	Estimated Annual Growth, 2010 – CY	0.98%	1.16%	1.08%
	Projected Annual Growth, CY to Y5	1.57%	1.55%	1.39%
	Group Qtrs Est	8	76	560
Transient Est Average Last 4 Qtrs	511	1,176	5,063	
<b>Households</b>	Current Year Estimated Households	1,964	9,484	20,336
	Households Est 23Q1	1,951	9,439	20,211
	Households Est 22Q4	1,950	9,440	20,200
	Households Est 22Q3	1,953	9,440	20,204
	Households Est 22Q2	1,956	9,452	20,235
	Households Est 22Q1	1,944	9,417	20,187
	Households Est 21Q4	1,946	9,419	20,185
	Households Est 21Q3	1,946	9,416	20,195
	Households Est 21Q2	1,941	9,398	20,160
	Households Fcst	2,124	10,250	21,793
	2010 Census Households	1,630	7,902	17,164
	2000 Census Households	1,005	5,728	13,486
	1990 Census Households	794	4,600	10,849
	Historical Annual Growth, 1990 – 2000	2.38%	2.22%	2.20%
	Historical Annual Growth, 2000 – 2010	4.96%	3.27%	2.44%
	Estimated Annual Growth, 2010 – CY	1.32%	1.29%	1.20%
	Projected Annual Growth, CY to Y5	1.58%	1.57%	1.39%
Population per Household	2.42	2.58	2.55	

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South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.0%	4.1%	3.7%
	HH Income \$250,000 to \$499,999	3.6%	4.9%	4.5%
	HH Income \$200,000 to \$249,999	8.4%	11.5%	10.5%
	HH Income \$175,000 to \$199,999	7.7%	7.8%	6.6%
	HH Income \$150,000 to \$174,999	10.0%	10.8%	9.7%
	HH Income \$100,000 to 149,999	26.6%	21.6%	20.5%
	HH Income \$75,000 to 99,999	15.8%	12.2%	11.8%
	HH Income \$50,000 to 74,999	11.2%	10.5%	11.5%
	HH Income \$35,000 to 49,999	4.1%	5.9%	6.4%
	HH Income \$25,000 to 34,999	1.9%	2.7%	3.5%
	HH Income \$15,000 to 24,999	3.9%	3.4%	4.4%
	HH Income \$0 to 14,999	3.9%	4.6%	7.0%
	Average Household Income	\$144,409	\$150,739	\$136,300
	Median Household Income	\$116,499	\$124,625	\$113,400
	Per Capita Income	\$59,721	\$58,399	\$53,353
	Average Disposable Income	\$103,903	\$110,193	\$102,976
	Median Disposable Income	\$95,039	\$101,571	\$92,688
	Discretionary HH Income Over \$150,000	8.3%	12.1%	10.2%
	Discretionary HH Income \$125,000 to \$149,999	8.4%	9.8%	8.6%
	Discretionary HH Income \$100,000 to \$124,999	11.3%	13.8%	12.1%
	Discretionary HH Income \$75,000 to \$99,999	20.0%	17.1%	16.1%
	Discretionary HH Income \$50,000 to \$74,999	25.6%	19.1%	18.3%
	Discretionary HH Income \$25,000 to \$49,999	16.4%	16.7%	18.5%
	Discretionary HH Income Under \$25,000	10.1%	11.4%	16.3%
	Average Discretionary HH Income	\$77,941	\$82,958	\$75,906
	Median Discretionary HH Income	\$73,205	\$79,082	\$70,678
	Householder White – Count	1,246	6,172	13,192
	Median HH Income	\$113,785	\$126,292	\$122,541
	Average HH Income	\$116,330	\$123,429	\$118,846
	Householder Black or African-American – Count	361	1,663	3,602
	Median HH Income	\$111,510	\$101,419	\$78,134
	Average HH Income	\$109,113	\$104,721	\$92,080
	Householder Hispanic – Count	134	584	1,220
Median HH Income	\$115,753	\$121,408	\$108,544	
Average HH Income	\$114,897	\$117,844	\$108,748	
Householder Asian or Pacific Islander – Count	16	146	434	
Median HH Income	\$140,742	\$136,407	\$110,771	
Average HH Income	\$142,249	\$131,657	\$121,091	
Householder Other or Pacific Islander – Count	207	919	1,888	
Median HH Income	\$135,178	\$141,497	\$114,650	
Average HH Income	\$126,485	\$127,546	\$107,936	

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<b>Gender</b>	Male Population	2,369	12,064	25,882
	Female Population	2,385	12,463	26,452
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	312	1,485	3,145
	Count of Pop 0 to 7 years	421	2,198	4,645
	Count of Pop 5 - 13	537	2,993	6,241
	Count of Pop 14 - 18	249	1,388	2,886
	Count of Pop 19 - 22	234	1,294	2,754
	Count of Pop 22 - 25	164	902	1,966
	Count of Pop 25 - 29	343	1,455	3,335
	Count of Pop 30 - 34	451	1,874	3,996
	Count of Pop 35 - 39	412	1,966	4,001
	Count of Pop 40 - 44	313	1,707	3,491
	Count of Pop 45 - 59	843	4,456	9,306
	Count of Pop 60 - 74	670	3,651	8,077
	Count of Pop 75 - 84	181	1,056	2,323
	Count of Pop 85+	45	300	813
	% of Pop 0 to 4 years	6.6%	6.1%	6.0%
	% of Pop 0 to 7 years	8.8%	9.0%	8.9%
	% of Pop 5 - 13	11.3%	12.2%	11.9%
	% of Pop 14 - 18	5.2%	5.7%	5.5%
	% of Pop 19 - 22	4.9%	5.3%	5.3%
	% of Pop 22 - 25	3.4%	3.7%	3.8%
	% of Pop 25 - 29	7.2%	5.9%	6.4%
	% of Pop 30 - 34	9.5%	7.6%	7.6%
	% of Pop 35 - 39	8.7%	8.0%	7.6%
	% of Pop 40 - 44	6.6%	7.0%	6.7%
	% of Pop 45 - 59	17.7%	18.2%	17.8%
	% of Pop 60 - 74	14.1%	14.9%	15.4%
	% of Pop 75 - 84	3.8%	4.3%	4.4%
	% of Pop 85+	1.0%	1.2%	1.6%
Median Age	36.1	37.2	37.3	
Average Age	37.5	38.2	38.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.7%	6.3%	6.2%
	% of Pop 5 - 13	11.5%	12.6%	12.4%
	% of Pop 14 - 18	5.2%	5.8%	5.7%
	% of Pop 19 - 22	4.9%	5.4%	5.5%
	% of Pop 22 - 25	3.5%	3.8%	4.0%
	% of Pop 25 - 29	7.7%	6.4%	6.9%
	% of Pop 30 - 34	9.6%	7.8%	7.9%
	% of Pop 35 - 39	9.0%	8.3%	7.7%
	% of Pop 40 - 44	6.7%	7.0%	6.7%
	% of Pop 45 - 59	17.5%	17.7%	17.2%
	% of Pop 75 - 84	3.4%	3.6%	3.9%
	% of Pop 60 - 74	13.3%	14.5%	14.9%
	% of Pop 85+	0.8%	0.9%	1.0%
	Median Age	35.4	36.2	35.9
Average Age	36.8	37.2	37.4	

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	% of Pop 40 - 44	6.5%	6.9%	6.7%
	% of Pop 45 - 59	17.9%	18.6%	18.4%
	% of Pop 60 - 74	14.8%	15.3%	16.0%
	% of Pop 75 - 84	4.2%	5.0%	5.0%
	% of Pop 85+	1.1%	1.5%	2.1%
	Median Age	36.7	38.3	38.7
Average Age	38.2	39.1	39.7	
Race	Count of White	2,956	16,192	33,402
	Count of Black or African-American	1,093	4,281	10,310
	Count of Asian or Pacific Islander	164	993	2,093
	Count of Other races	542	3,060	6,528
	White	62.2%	66.0%	63.8%
	Black or African American	23.0%	17.5%	19.7%
	Asian	3.5%	4.0%	4.0%
	Other Races	11.4%	12.5%	12.5%
Language Spoken	Speak English at Home	91.3%	91.5%	91.5%
	Speak Spanish at Home	5.9%	4.8%	4.5%
	Speak French or French Creole at Home	0.3%	0.7%	0.6%
	Speak German at Home	0.2%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	0.5%	0.4%	0.4%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.4%	0.4%	0.2%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	0.4%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.9%	1.5%
	Speak Other Language at Home	0.5%	0.5%	0.4%
Hispanic	Hispanic Population	360	2,035	4,405
	Hispanic Population Percent	7.6%	8.3%	8.4%
	Mexican	31.6%	31.7%	35.9%
	Puerto Rican	31.1%	19.8%	17.0%
	Cuban	0.0%	0.4%	0.8%
	Dominican	0.0%	0.1%	0.7%
	Central American	10.2%	16.0%	18.2%
	South American	18.2%	17.1%	14.6%
	Other Hispanic	8.8%	14.9%	12.8%
	2000 Hispanic Population Percent	3%	2%	3%
	1990 Hispanic Population Percent	2%	2%	2%

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<b>Ancestry</b>	American (percent of total population)	6.3%	6.3%	5.9%
	American	6.0%	6.1%	5.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	3.3%	4.0%	3.9%
	Chinese	0.0%	0.2%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.4%	0.7%	0.6%
	South East Asian (ie. Vietnamese)	2.6%	2.4%	2.3%
	Other Asian	0.2%	0.4%	0.4%
	European (percent of total population)	35.9%	35.8%	35.7%
	British	5.8%	6.8%	7.1%
	Dutch	0.5%	0.6%	0.7%
	French	1.3%	1.4%	1.3%
	German	6.2%	7.1%	7.4%
	Italian	2.0%	2.4%	2.5%
	Polish	2.2%	1.6%	1.4%
	Scandinavian	1.5%	1.4%	1.4%
	Scotch/Irish	10.2%	9.6%	9.8%
Other European (ie. Greek/Russian)	6.2%	5.0%	4.1%	
Middle Eastern	0.8%	0.5%	0.3%	
Other Ancestry	26.3%	24.2%	25.1%	
Unclassified Ancestry	19.9%	20.9%	20.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,259	16,465	35,343
	Elementary (0 to 8)	1.0%	1.8%	2.3%
	Some High School (9 to 11)	3.1%	3.2%	4.5%
	High School Graduate (12)	24.2%	23.6%	26.7%
	Some College (13 to 16)	23.3%	20.0%	19.3%
	Associates Degree Only	7.8%	7.7%	8.2%
	Bachelors Degree Only	23.1%	24.3%	21.4%
	Graduate Degree	17.6%	19.3%	17.7%
	% College (4+)	40.6%	43.6%	39.1%
<b>Household Type</b>	Total Households – count	1,964	9,484	20,336
	One Person HHs – count	632	2,590	5,795
	Family HHs – count	1,173	6,110	13,089
	Married Couple – count	850	4,562	9,405
	w/own children – count	383	2,192	4,209
	w/out own children – count	466	2,370	5,196
	Male Householder – count	128	459	912
	Female Householder – count	195	1,089	2,773
	Non-Family Households – count	160	784	1,452
	1 Person Household	32.2%	27.3%	28.5%
	2 Person Household	31.8%	30.9%	31.0%
	3 Person Household	14.6%	16.4%	16.1%
	4 Person Household	11.9%	14.6%	13.9%
	5 Person Household	6.1%	6.5%	6.1%
	6 Person Household	2.3%	2.7%	2.8%
7+ Person Household	1.2%	1.6%	1.6%	
% Households With Children	31.5%	35.3%	33.6%	

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<b>Housing</b>	Total Housing Units	2,076	10,009	21,966
	Owner Occupied Percent	47.5%	60.7%	56.0%
	Renter Occupied Percent	47.1%	34.0%	36.5%
	Vacant Housing Percent	5.4%	5.2%	7.4%
	Total Housing Units (Census 2000)	1,093	6,233	15,185
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	8.0%	3.7%	3.8%
	Property Value \$750,000 to \$999,999	5.4%	6.0%	7.6%
	Property Value \$500,000 to \$749,999	12.1%	19.3%	21.5%
	Property Value \$400,000 to \$499,999	20.0%	21.7%	20.7%
	Property Value \$300,000, to \$399,999	27.8%	23.4%	22.3%
	Property Value \$200,000 to \$299,999	15.5%	14.3%	12.5%
	Property Value \$150,000 to \$199,999	6.6%	5.1%	3.9%
	Property Value \$100,000 to \$149,999	2.3%	2.1%	1.7%
	Property Value \$60,000 to \$99,999	1.5%	1.6%	1.4%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.9%
	Property Value \$0 to \$39,999	0.0%	2.0%	3.3%
	Median Home Value	\$385,887	\$406,151	\$419,967
<b>Wealth per Household</b>	\$0 and under - percent	17.8%	16.8%	17.4%
	\$1 to \$4999 - percent	8.5%	7.9%	8.4%
	\$5k to \$9999 - percent	4.6%	4.3%	4.5%
	\$10k to \$24999 - percent	6.5%	6.2%	6.3%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	9.8%	10.0%	10.0%
	\$100k to \$249999 - percent	17.5%	18.1%	17.8%
	\$250k to \$499999 - percent	13.1%	13.7%	13.3%
	\$500k+ - percent	15.5%	16.3%	15.6%
	Median HH Wealth	\$79,697	\$90,595	\$83,749
	Avg HH Wealth	\$245,818	\$257,950	\$248,872
<b>Economic Viability</b>	Economic Viability Local	287	277	278
	Economic Viability Indexed	106	103	103
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,756	13,917	29,292
	Managerial/Executive	19.9%	22.9%	21.5%
	Professional Specialty	29.0%	31.0%	30.8%
	Healthcare Support	3.4%	3.4%	3.0%
	Sales	7.1%	5.5%	6.2%
	Office & Administrative Support	9.5%	8.8%	8.5%
	Protective Service	1.1%	2.5%	1.9%
	Food Preparation	1.4%	1.9%	3.8%
	Building Maintenance & Cleaning	3.0%	2.6%	3.1%
	Personal Care	3.5%	2.8%	3.4%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	10.0%	9.0%	8.6%
	Production & Transportation	11.9%	9.7%	9.3%
	Percent White Collar Workers	69.1%	71.5%	69.9%
	Percent Blue Collar Workers	30.9%	28.5%	30.1%

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	Agriculture/Mining/Construction	8.5%	7.5%	7.3%
	Manufacturing	4.1%	4.3%	4.2%
	Transportation	5.9%	5.3%	5.3%
	Information	0.6%	0.9%	1.0%
	Wholesale/Retail	14.1%	9.9%	11.0%
	Finance, Insurance, Real Estate	2.1%	3.7%	3.2%
	Professional Services	14.1%	16.8%	16.3%
	Management Services	0.0%	0.0%	0.4%
	Administrative/Waste Services	3.4%	3.0%	2.8%
	Educational Services	18.9%	18.0%	18.6%
	Entertainment Services	6.2%	5.2%	6.4%
	Other Professional Services	5.9%	4.5%	3.6%
	Public Administration	16.2%	20.8%	19.7%
<b>Vehicles per HH</b>	No Vehicles	0.5%	3.4%	5.2%
	1 Vehicle	27.5%	25.5%	29.6%
	2 Vehicles	42.5%	44.4%	40.9%
	3 or more vehicles	29.4%	26.7%	24.4%
	Average Number of Vehicles	2.11	2.04	1.95
<b>Change</b>	Births (last 12 months)	58	276	593
	Deaths (last 12 months)	29	162	364
	Migration (last 12 months)	-5	-27	32
<b>Work place</b>	Workplace Establishments	189	617	1,184
	Workplace Employees (FTE)	4,019	16,480	35,038